



Howrey Doc. No. 05742.0004.NPUS00  
Express Mail No.: EL 560495510US

#16 (204)  
W. Lawson  
5/28/04

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

**ADAM MICHAEL FENNE**

Serial No. 09/428,387

Filed: **October 28, 1999**

For: **DYNAMIC INSERTION OF  
TARGETED SPONSORED  
VIDEO MESSAGES INTO  
MULTIMEDIA INTERNET  
BROADCAST**

Group Art: 2611

Examiner: Vu, Ngoc K

**RECEIVED**

**MAY 27 2004**

Technology Center 2600

**Response to Final Office Action**

MAIL STOP AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Dear Sir:

This is in response to the Final Office Action dated **January 28, 2004**, and is submitted on or before the extended due date of **May 28, 2004**. A petition for a one-month extension of time under 37 C.F.R. § 1.136(a) and its requisite fee are enclosed herewith. The Examiner is requested to enter the amendments and consider the application.

**CERTIFICATE OF EXPRESS MAILING**  
(37 C.F.R. §1.10)

I hereby certify that this paper (along with any referred to as being attached hereto) is being deposited using the "Express Mail Post Office to Addressee" Service of the United States Postal Service on the date shown below with sufficient postage as Express Mail No. EL 560495510 US in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

May 20, 2004  
Date of Deposit

Robin L. Clow  
Name of Person Mailing Paper

R. Clow  
Signature of Person Mailing Paper